

Radioworks New Zealand Upgrades To Omnia

New Zealand's Largest Broadcaster Chooses Omnia-6fm for Three Networks

19 September 2003, Cleveland Ohio, USA

New Zealand's Radioworks NZ Ltd. (www.radioworks.co.nz) has upgraded to Omnia-6 audio processing for three of its nationally-heard FM rock radio networks.

Radioworks is part of New Zealand's largest broadcasting company, CanWest, a part of Winnipeg, Manitoba-based Canwest Global Communications. The new Omnia-6fm processors will be used for Radioworks' "Rock FM", "The Edge" and "Solid Gold FM" networks. Many Radioworks stations have already upgraded to Omnia processing; the newly purchased units join those in service at the "More FM" network, and at Radioworks owned-and-operated local radio outlets throughout New Zealand. The purchases were made through Auckland-based Omnia distributor Broadtech Services Ltd. (www.broadtech.co.nz).

"Influential broadcasters are turning to Omnia," observes Broadtech's general manager, Graham Brown. "They tell us the sound is superior, and the ability to fine-tune the units and 'get under the hood' is first rate."

Omnia processors are the choice of more than half of the Top 100-rated radio stations in the U.S. Internationally, Omnia processors are used by leading broadcasters such as Virgin Radio, NRJ, The BBC, Deutsche Telekom, RTL and Skyrock. Other well-known New Zealand radio stations that rely on Omnia processing include Auckland's Radio Waatea, Te Reo Irrirangi O TeArawa in Rotorua, and Radio Nuku'alofa Tonga. More major broadcasters using Omnia can be found by visiting www.omniaaudio.com/buzz/users.htm.

Omnia-6 audio processors are the world's first broadcast audio processor with 96kHz sampling and 24-bit resolution. Features include 5 bands of Automatic Gain Control, 6 bands of limiting and a fully user-adjustable crossover network. For details, please visit www.omniaaudio.com.



Omnia-6fm *from Omnia Audio*

(You can download a print-quality version of this photo at <ftp://ftp.telos.cc/omnia/pix/Om6xrgb.tif>)

Omnia, a Telos company, is world-renowned for its digital audio signal processing expertise. Omnia audio processors for FM, AM, TV, HD Radio & DAB, Internet, and audio production are setting new standards for professional audio quality.