

MAD TV Upgrades to Omnia Audio Processing

Greek Music TV Network Finds “Perfect Sound”

29 August 2003, Cleveland Ohio, USA

MAD TV, the Athens, Greece-based television network, has selected Omnia audio processing to deliver clean, clear, musical sound to viewers throughout the Greek isles.

MAD TV (www.mad.gr) broadcasts Contemporary Hit music programming throughout Greece via a network of local station affiliates and Eutelsat satellite service. “Delivering music over television makes our audio processing needs more demanding than those of ordinary TV programming,” explains General Manager Anderas Kouris. “We tested many processors, but only with Omnia-6 did we have the tools to help us construct the perfect sound. We – and our viewers – are really enjoying our Omnia.”

Omnia audio processors are also used by such leading Greek broadcasters as ERA (Greek National Radio), Athens’ Kiss FM 92.9, Radio DJ 95.2 and Radio Thessaloniki 94.5. Internationally, Omnia is used by as Virgin Radio, NRJ, The BBC, Deutsche Telekom, RTL and Skyrock, and is the choice of more than half of the Top 100-rated radio stations in the U.S.

Omnia-6 audio processors are available for both conventional FM and HD Radio/DAB broadcasters. The world's first broadcast audio processor with 96kHz sampling and 24-bit resolution, Omnia-6 features include 5 bands of Automatic Gain Control, 6 bands of limiting and a fully user-adjustable crossover network. For details, please visit www.omniaaudio.com.



Omnia-6fm *from Omnia Audio*

(You can download a print-quality version of this photo at
<ftp://ftp.telos.cc/omnia/pix/Om6xrgb.tif>)



MAD TV is the pre-eminent music-television channel in Greece.

(A copy of the MAD TV logo can be downloaded from
<ftp://ftp.telos.cc/omnia/pix/hot-mad.jpg>)

Omnia, a Telos company, is world-renowned for its digital audio signal processing expertise. Omnia audio processors for FM, AM, TV, HD Radio & DAB, Internet, and audio production are setting new standards for professional audio quality.