

Jefferson-Pilot's KQKS-FM Upgrades To Omnia

Denver HipHop Gets Phatter with Omnia-6

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When Denver's top-rated Rhythmic CHR station, Jefferson-Pilot Communications' (www.jpc.com) KS 107.5, decided to upgrade their on-air processing, they wanted to make certain it would deliver the full, clean bottom end demanded by today's bass-rich Urban music. That's why their upgrade choice was an Omnia-6fm.

"The PD, Cat Collins, loves it. He would strangle me if I pulled it out," said Brad Hart, Chief Engineer for Jefferson-Pilot's Denver cluster. "If I may quote him, 'The station has never sounded as good as it does today.' The bass lines are the loudest, cleanest I've ever heard! The Omnia 6 has truly made a huge difference in the way KQKS sounds."

"The Omnia-6 platform was designed to give engineers and programmers in competitive markets an enormous amount of latitude in crafting a signature sound," comments Frank Foti, President of Omnia Audio. "Our clients constantly tell us how versatile it is, whether their programming is Jazz, CHR, Classical, Hip Hop or Talk."

The exclusive Bass Management system in Omnia-6 has become popular with CHR and Urban formats, where programming is often dominated by low frequencies. Omnia Bass Management gives users very fine control over deep bass – up to 16dB of adjustment, including bass clipper and deep bass controls not found on other processors.

Omnia-6 audio processors are the world's first broadcast audio processor with 96kHz sampling and 24-bit resolution. Features include 5 bands of Automatic Gain Control, 6 bands of limiting and a fully user-adjustable crossover network.

Omnia processors are the choice of more than half of the Top 100-rated radio stations in the U.S. Internationally, Omnia processors are used by leading broadcasters such as Virgin Radio, NRJ, The BBC, Deutsche Telekom, RTL and Skyrock. For details, please visit www.omniaaudio.com.



Omnia-6fm *from Omnia Audio*

(You can download a print-quality version of this photo at <ftp://ftp.telos.cc/omnia/pix/Om6xrgb.tif>)

Omnia, a Telos company, is world-renowned for its digital audio signal processing expertise. Omnia audio processors for FM, AM, TV, HD Radio & DAB, Internet, and audio production are setting new standards for professional audio quality.